

The Nonprofit Institute at the College of Southern Maryland
Quarterly Report to St. Mary's County
January through March 2015

This quarter saw some changes and challenges. The Institute's initial coordinator resigned in February and as of this writing, the search for a replacement is almost complete and a new coordinator will soon be in place. Vivian Mills, the Charles County NPI Coordinator, was given additional hours each week to help out with the St. Mary's County NPI.

Despite not having a coordinator in place, the St. Mary's Nonprofit Institute continued to provide services and to expand.

Training:

Four courses ran during this period:

- Social Media Platforms (1/14/2015)- 15 enrollments
- Fundraising & Mobile Apps (1/29/2015)- 8 enrollments
- What Powers Boards? Part 1 (2/26/2015)- 6 enrollments
- What Powers Boards? Part 2 (3/12/2015)- 8 enrollments

Future courses:

- Overview of Grant Writing (4/9/2015)
- Volunteer Management (5/14/2015)
- Outcome Based Evaluations (5/28/2015)
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Annual Conference:

Considerable effort has gone into organizing the Conference, which will be held on Friday, May 1. The Conference will feature a keynote speaker (Dana Jones), sixteen training sessions (four bands with four breakout sessions in each), a networking lunch, and an expo. We expect to host over 125 registrants.

Meetings:

Members of the St. Mary's NPI Advisory County joined with their counterparts in Charles County on February 5 for a strategic planning exercise for the NPI that was held at the Charlotte Hall Library. The document will help chart the future of the NPI for the coming years.

Executive Learning Circles:

The Executive Directors in St. Mary's County continued to meet on a monthly basis (January, February, and March) to network and discuss common problems.

Online Giving:

The College signed a contract with RAZOO to develop an online giving platform that will feature St. Mary's nonprofits and will raise money for them. The concept will be similar to Kickstarter, except it will feature specific projects needed by the nonprofit community. The platform will go "live" on May 1.

Miscellaneous

Brad and Linda Gottfried completed their work with Mediation Center of St. Mary's County. The Center now has a three year strategic plan to guide its actions.