

The Nonprofit Institute at the College of Southern Maryland
Quarterly Report to St. Mary's County
July through September 2015

The St Mary's County NPI Coordinator continues to work with the team at CSM, as well as with the leadership of individual organizations.

Strategic Directions Document

Based on the feedback given to the NPI staff, a draft strategic directions document has been developed. This document will be discussed with the NPI Advisory Committee at its meeting on October 13th.

Survey

A new survey was developed and sent to the mailing list of the NPI. Feedback is due on October 7th, after which the results will be analyzed. The NPI coordinators will use the feedback to further develop courses and other activities.

Volunteer Initiatives

There have been more than 10,000 hits to the Volunteer Southern MD site since June. We currently have 82 active partner organizations, with 58 volunteer positions.

The NPI is also collaborating with the CSM Service Learning Coordinator to provide CSM students with meaningful volunteer opportunities in the area. We have created a curated list of highlighted opportunities for each county, so that students have a "Top 5" list for reference, to make the service learning process easier. We also make recommendations from a list of 65 partner organizations. The list is comprised of nonprofits in the area that have the capacity to work with service learning students. We are working on three additional projects that expand the reach of nonprofits in the community:

1. Developing a tailored volunteer project for a specific class (details TBD); and
2. Inviting nonprofits to come to the campus for "activity hours." Activity hours are designated time slots every Tuesday and Thursday afternoon that allow students and faculty to come together for specific activities, like stuffing backpacks for kids in need, etc.
3. Quarterly meetings with nonprofit volunteer coordinators.

Southern Maryland Gives

15 organizations have current projects that have raised a total of \$8104. We are working to increase participation and have plans to participate in the annual "Giving Tuesday" in December.

Courses offered

Two Fall courses were offered in September in Leonardtown and were attended by 16 people. These courses focused on Financial Management and Marketing. Our offerings for the period from October through November are as follows:

- The Need to Protect Your Organization's Hard-Won Assets
- Collaboration Opportunities In Today's Non-Profit Environment
- New Perspectives in Strategic Planning
- A Brass Tacks Approach for Your Fundraising Program
- Managing in Today's Changing World
- Defining Leadership and It's Uses
- Marrying Marketing and Advocacy.

Meetings with Executive Directors

Individual organization visits. The NPI Coordinator in St Mary's County has met with the Executive Director or Board President of each of the following organizations:

- Southern Maryland Community Resources
- Literacy Council of St Mary's County
- Greenwell
- Historic Sotterly
- St Mary's Animal Welfare League
- The Patuxent Partnership
- 4 Southern Maryland
- St Mary's Caring
- The Mediation Center for St Mary's County
- The Arc of Southern Maryland
- SpringDell Center
- Leadership Southern Maryland

- St Mary's County Chamber of Commerce

- **Executive Director Learning Circle.** Monthly meetings continue to be available for interested Executive Directors. The following organizations have been represented.
 - Southern Maryland Community Resources
 - Literacy Council of St Mary's County
 - Greenwell
 - Historic Sotterly
 - St Mary's Animal Welfare League
 - The Patuxent Partnership
 - Leadership Southern Maryland
 - Walden Sierra

Annual Conference

Our annual conference is scheduled for April 29th.