

2021 CSM Social Justice Week Scholarship Competition

2021 Theme: Social Justice in Crisis

Submission Guidelines: Digital Media and Film

Submit one Public Service Announcement (PSA) or short documentary that addresses the theme, “**Social Justice in Crisis.**”

Your piece can address topics such as:

- Access to technology and employment
- Food and housing insecurity
- Inequities within the health care system
- Mental health issues
- Racial, gender and class inequities in criminal justice and throughout our society
- LGBTQ rights and issues
- Disability rights and issues
- Education
- Individual and family safety and wellness
- Intimate partner violence
- Environmental impact, environmental justice
- Global justice

Public Service Announcements (PSAs)

Submit a Public Service Announcement (PSA) that addresses the theme, “**Social Justice in Crisis.**”

Running Time Limit: Either 30 Seconds or 60 seconds exactly

Submission Requirements:

- Video submission format: mp4 file
- You must shoot your entire video, and use royalty-free and copyright free music.
- Do not include title, your name, actor/participant in the beginning or end of your video.
- Label your file as **PSA_[Title of your piece].mp4**
- In your e-mail submission, provide the following:
 - In the subject line:
 - **Digital Media: [Title of your piece]**
 - In the body of the email:
 - Provide your name, contact info, the title of your piece, and the category for which you are submitting (Digital Media).
 - Provide a one-paragraph abstract describing the research/project (limit 100 words).
 - Attach your submission as an mp4 file.

- Email your submission to equity@csmd.edu.

Suggestions:

Things to Include: Statistics, people who are affected by the issue, website and phone number for people to get more information, and talent release form for each person in the PSA.

Things to Avoid: obvious misspellings and grammatical errors, names of business and license plates of vehicles, incomplete sentences on the screen, and too many statistics in one spot.

Documentaries

Submit a well-researched documentary that addresses the theme, “**Social Justice in Crisis.**”

Running Time Limit: Five (5) minutes

Submission Requirements:

- Video submission format: mp4 file
- You must shoot your interviews and some of your cutaways/B-roll.
- You may use some royalty-free and copyright free cutaways/B-roll, pictures.
- All music must be royalty-free and copyright free music.
- Label your file as **Documentary_[Title of your piece].mp4**
- In your e-mail submission, provide the following:
 - In the subject line:
 - **Digital Media: [Title of your piece]**
 - In the body of the email:
 - Provide your name, contact info, the title of your piece, and the category for which you are submitting (Digital Media).
 - Provide a one-paragraph abstract describing the research/project (limit 100 words).
 - Attach your submission as an mp4 file.
- Email your submission to equity@csmd.edu.

Suggestions:

Things to Include: Statistics, experts, and people who are affected by the issue; a variety of points of view; the title of the documentary at the beginning; lower thirds that identify interviewees; name of producers and crew at the end; and talent release form for each person in the documentary.

Things to Avoid: Staying too long on one interviewee, obvious misspellings and grammatical errors, and too many statistics in one spot.

Judging:

A panel of CSM faculty and staff will assess entries using a rubric based on the above criteria.

- Submissions will be judged on addressal of the theme, originality of voice and style, attention to digital media and film conventions, and attention to grammar and mechanics.
- In the interest of fairness, any judge recognizing a student's work will acknowledge their connection and recuse themselves from final assessment.

Questions about Submission Guidelines? Contact Professor Olaniyi Areke: ooareke@csmd.edu

General Questions about the Competition? Contact Dr. Sybol Anderson: ssanderson1@csmd.edu