

Attn: Small Business Owners and Entrepreneurs

Realize future growth by developing innovative solutions to overcome an operations barrier or business challenge.

5 THINGS TO KNOW ABOUT

THE INNOVATION HUB

powered by

COLLEGE of SOUTHERN MARYLAND

VELOCITY CENTER

at INDIAN HEAD

Where *education* and *innovation* meet



At No Cost

Get the guidance of a subject matter expert (SME) through a 60-day Discovery and Adaptation problem-solving experience. SMEs will possess the rigor and creativity needed to accelerate a journey toward innovation and game changing solutions.

Solve Business Challenges

Work on: Customer/Market Fit to apply technical expertise in different markets; or Go-to-Market Strategy to explore how to take existing products/services to enter new markets.



Outcomes

Find a tested solution to the challenge you're facing or a plan to reduce or mitigate the impact of the challenge over time. Record of program inputs and expected outcomes documented.



TEAM SIZE

Entrepreneurial teams will be required to have a minimum 2-person team (key decision makers *must* participate)



ATTENDANCE

Entrepreneurial teams will be required to attend and participate in weekly meetings (*face to face and virtual options*)

<https://form.jotform.com/csmwebteam/innovation-hub-interest>

FOR MORE INFORMATION:

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