

College of Southern Maryland & West Virginia University

Associate of Arts in General Studies: Communication A.A. leading to

Bachelor of Science in Advertising & Public Relations B.S.J.

Suggested Plan of Study



College of Southern Maryland	Hours	WVU Equivalents	Hours
Year One, 1st Semester			
COM 1250	3	COMM 102	3
ENG 1010	3	ENGL 101	3
FYS 1010	3	WVUE 191	3
MTH 1015 [^]	3	STAT 211 [^]	3
PSY 1010 or SOC 1010	3	PSYC 101 or SOC 101	3
TOTAL	15		15
Year One, 2nd Semester			
COM 1650	3	MDS 270	3
ENG 1020	3	ENGL 102	3
COM 1020	3	MDIA 101	3
SCE 1010	3	PHYS 1TC	3
**SPA 1010 (Humanities Elective)	3	SPAN 101 (Required)	3
TOTAL	15		15
Year Two, 1st Semester			
BIO 1060 & BIO 1060L or GRY 1110 & GRY 1110L or GEO 1010 & GEO 1010L	4	BIOL 115 & BIOL 115L or GEOG 107 & GEOG 107L or GEOL 101 & GEOL 101L	4
COM 1350	3	COMM 316	3
HST 1032	3	HIST 153 (Required)	3
English Literature Elective	3	Elective	3
**SPA 1020 (Elective)	3	SPAN 102 (Required)	3
TOTAL	16		16
Year Two, 2nd Semester			
COM 2500	3	COMM 203	3
English Literature Elective	3	Elective	3
History Elective	3	Elective	3
POL 1010	3	POL 102 (Required)	3
COM 2300 (Elective)	3	MDIA 215S (Required)	3
TOTAL	15		15

West Virginia University			
Year Three, 1 st Semester		Year Three, 2 nd Semester	
ADPR 215S	3	ADV 315S or ADPR 324S (AoE Elective 1)	3
MDIA 225S	3	ADPR 319S (AoE Elective 2)	3
BCOR 350	3	MDIA 328	3
ECON 200	3	Minor Course (2)	3
Minor Course (1)	3	MDIA 427 or MDIA 555 or MDIA 401	3
TOTAL	15	TOTAL	15
Year Four, 1 st Semester		Year Four, 2 nd Semester	
AoE Elective (3)	3	ADPR 457S or ADPR 459S (Capstone)	3
ADPR 421S	3	AoE Elective (4)	3
Minor Course (3)	3	Minor Course (5)	3
Minor Course (4)	3	Elective	3
Elective	3	Elective	3
TOTAL	15	TOTAL	15

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in COMM 2300 (MDIA 215S) to be admitted into the ADPR program within the Reed College of Media upon transferring.

^Students are required to complete STAT 111 as a College of Media requirement. Students who complete MTH 1015 at CSMD, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective to meet the 120-hour WVU requirement.

**Students who wish to pursue other foreign language options other than Spanish and French should select other "Humanities Elective" options as CSMD. Students will need to use the "Elective" slots to complete their 6-hours of foreign language studies at WVU.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and College of Southern Maryland, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Gina Martino Dahlia  August 28, 2023
 Print Name Signature Date
 Gina Martino Dahlia, Assistant Dean of Academic Affairs, WVU Reed College of Media

David Robinson 
 David Robinson (Sep 29, 2023 10:56 EDT)